

Old East Village BIA 2022 AGM Minutes
November 9, 2022, 6pm-8pm
The Palace Theatre

Present	Regrets
Maria Drangova, <i>Board Chair</i> Henry Eastabrook, <i>Board Vice-Chair</i> Heather Blackwell, <i>BIA Director</i> Grant Maltman, <i>BIA Director</i> Liliana Sanchez, <i>BIA Director</i> Kimberly De Sousa, <i>BIA Director</i> Chris Stroud, <i>BIA Director</i> Jesse Helmer, <i>Councillor, City of London</i> Jackie Jovicic, <i>London Police Foot Patrol,</i> <i>Old East Village Representative</i> Jen Pastorius, <i>BIA Manager</i> Nicole Borland, <i>BIA Projects and Programs</i> Adi Berardini, <i>BIA Construction</i> <i>Communications</i> Richard Gracious, <i>Events Coordinator</i> Youssef Sadacki, <i>Project Specialist</i> Guest: Scott Mathers, <i>City of London</i> <i>Deputy City Manager</i>	Rob Campbell, <i>BIA Treasurer</i> John Parlow, <i>BIA Director</i>

Recorder: Adi Berardini and Nicole Borland

The meeting was called to order at 6:05 pm.

1. Welcome and Remarks

Maria Drangova, OEV BIA Board Chair, began by welcoming everyone to the meeting and thanking them for attending.

Jesse Helmer then provided comment and welcomed the newly elected Ward 4 Councillor, Susan Stevenson.

Susan Stevenson then provided comment introducing herself and welcoming the attendees.

2. Approval of Agenda

Motion: To approve the Agenda for November 9, 2022.

Carried: Yes

- 1. Bep Schippers
- 2. Kelli Gough

3. Approval 2021 Annual General Meeting Minutes

Motion: To approve the 2021 Annual General Meeting Minutes.

Carried: Yes

1. Jesse Helmer
2. Kelli Gough

4. 2022 - 2026 Board Slate for Approval

Motion: To approve the proposed slate as OEV BIA Board Members.

Carried: Yes

1. Jesse Helmer
2. Liliana Sanchez

Board Chair: Maria Drangova, The London Clay Art Centre

Board Vice Chair: Grant Maltman, Banting House Museum

Board Treasurer: Rob Campbell, Property Owner

Director: Kimberly De Sousa, Libro Credit Union

Director: Michelle Scott, Western Fair District

Director: Chris Stroud, Bread and Roses Books

Director: Rashad Ayyash, Property Owner

Director: Scott Courtice, London Intercommunity Health Centre

Director: Kelli Gough, The Palace Theatre

Director: Robbyn Lindsay, Willies Café

Director: John Young, Somerville 630

Director: Councillor Susan Stevenson Ward 4

London Police Services Representative: Sergeant Jackie Yovicic

5. Budget Presentation for Membership Comment

The OEV BIA treasurer was away so Jen discussed the proposed budget.

Jen discussed the proposed 2023 budget and welcomed questions or comments. She explained the two bundles that make up the full budget - the Levy Budget (tax paid by BIA members) and the City budget (funding contributed by the City).

Jen then went over the full budget and offered to take any questions. The budget was shown on a large screen and had been circulated to the membership one week prior.

Last, attendees were reminded that this budget has been approved by the board and is presented to the membership for comment, it will be submitted to the City in November and will be presented to Council to be approved in January 2023.

6. Staff Report

The staff report was delivered in a hybrid format including video and live presentation.

BIA staff offered their reports through video:

Youssef Sadacki, the Join OEV Project Specialist began by discussing the Vacancy Reduction Program which saw four new businesses open up on Dundas Street in 2022. He provided a high level overview as well as some key performance indicators.

Richard Gracious, the BIA Events Coordinator then discussed the Only in OEV Friday events to date from June until November 2022. He offered an overview, positive impacts on the area, key partners, learnings, and future plans

Adi Berardini, the Construction and Business Communications Specialist then provided a report on social media including digital marketing initiatives, page growth, and website analytics. To follow, Adi discussed the ongoing and upcoming Construction Projects that impact Old East Village and initiatives to mitigate impacts.

Nicole Borland, Projects and Programs Coordinator then discussed public facing items throughout 2022. These included the the Only in OEV Campaign, the OEV Main Street Mural Program, Find it in London, the Patio Improvement Program 2.0, Construction Dollars, Graffiti Removal Program

Jen Pastorius, BIA General Manager, provided her report including a 2022 program overview, new marketing initiatives, area advocacy, updates on the Health and Homelessness Summit, London Re-Think Zoning, construction mitigation and program follow up. Last, Jen discussed what's next including Construction Dollars year 4, upcoming partnerships, Incentives Review, public art projects like the mosaic planter and columns, and Queens Park redevelopment.

7. Thank You and Adjournment

Maria thanked BIA members, board members, and BIA staff. To follow she introduced Scott Mathers, Deputy City Manager who provided an introduction to the Core Area Strategy and the public input process to follow.

Motion: To adjourn the 2022 Annual General Meeting.

Carried: Yes

1. John Young
2. Jeff Pastorius

The meeting was adjourned at 7:31pm.