

Construction Dollars are back in OEV!

Looking for some contest ideas to make the most of the program? Here are a few winning tips from last year:



Shop and Win

Advertise online and get people into your business

- Spend \$100, get \$20 Construction Dollars
- Buy a meal, get \$5 Construction Dollars for next time



Cash Mob

Get customers excited for a mystery giveaway

- Fill blank envelopes with Construction Dollars. \$5, \$10, \$20 or the grand prize!
- Promote the event: Visit us in-person for a chance to win!
- Let visitors choose an envelope and win a surprise

Social Media Giveaway

Get followers and boost social media engagements

- First 15 new followers are entered to win
- Tag a friend in the comments and win
- Share the post and win
- Sign up for our newsletter and win

Business Collaboration

Partner with your neighbours to share the love

- Make an epic prize pack for your customers paid for by Construction Dollars
- Give away a dinner reservation at the restaurant across the street



Want more information on Construction Dollars?

Visit our website:

<https://www.oldeastvillage.com/construction-dollars>